

Boston Marathon



2007 Boston Marathon

Early Start Times Communications

- Last year's implementation of a wave start proved to be a big success ensuring a better experience for both participants and residents of local towns and cities.
- This year the B.A.A. will continue to utilize the wave start in addition to the early start time to lessen the impact on town and city officials.
- The estimated time the *last runner* will cross the starting line in Hopkinton is 10:45 a.m.
- The B.A.A. will time and score runners at the finish line on Boylston Street until 4:45 p.m.
- Some roads will be closing before the morning commute is over. This needs to be particularly well communicated to the affected towns, including towns west of I-495.
- Roads will reopen earlier than years past, minimizing the effect on the evening commute.
- All commuter rails will run as scheduled.
- All MBTA subways will run as scheduled, however, the Copley Square Station will be closed on April 16th.
- The majority of the B.A.A. runner buses (300) will depart Boston starting at 6:00 a.m. and arriving in Hopkinton until 8:30 a.m.
- Information about the earlier start times should be posted on town web sites, communicated from each town and city to the town's newspapers, cable stations, radio stations and all college publications.
- Communicate the message: "Breakfast at the Marathon" as a possible hook to be picked up.
- B.A.A. ads will be put in the local newspapers in Hopkinton, Ashland, Framingham, Natick, Wellesley, Newton, Brighton and Brookline.
- B.A.A.-issued press releases will go out in early April to all media in the Metro West and Boston-area.
- It is essential that media outlets need to be targeted with information both from the town and the B.A.A.



2007 Boston Marathon Early Start Times

- Approximately 23,000 entrants in 2007
- The Elite Start time will be moved up by two hours.
- All start times (with approximate numbers of entrants):
 - Mobility Impaired Athletes: 9:00 a.m. (6)
 - Push Rim Wheelchair: 9:25 a.m. (50)
 - Elite Women: 9:35 a.m. (80)
 - Elite Men and Wave 1 10:00 a.m. (10,000)
 - Wave 2: 10:30 a.m. (12,000)

	Start	5K	10K	15K	20K	Half Marathon	25K	30K	35K	40K	Finish
	Main St.	Rte 135	Rte 135	Rte 135	Rte 135	Rte 135	Rte 16	Rte 30	Rte 30	Beacon	Boylston
	Hopkinton	Ashland	Framingham	Natick	Wellesley	Wellesley	Wellesley	Newton	Boston	Boston	Boston
Roads close	7:30	7:30	8:45	8:45	8:45	8:45	8:45	9:00	Variable	Variable	Variable
Lead Men Wheelchair	9:25	9:34	9:44	9:55	10:05	10:07	10:15	10:25	10:35	10:44	10:48
Lead Women Wheelchair	9:25	9:35	9:46	9:58	10:10	10:12	10:22	10:34	10:46	10:57	11:03
Lead Women	9:35	9:52	10:09	10:26	10:43	10:47	11:00	11:17	11:34	11:51	11:59
Lead Men	10:00	10:15	10:30	10:46	11:01	11:04	11:16	11:31	11:47	12:02	12:08
Last Runner	10:42	11:24	12:05	12:50	1:30	1:40	2:15	3:00	3:40	4:25	4:45
Roads reopen	11:30	1:00	1:30	2:00	2:30	2:30	2:30	3:30	6:00	6:00	6:00

Brookline roads will be closed from 9:30 a.m. to 6 p.m.